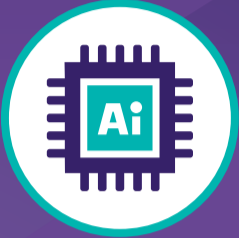


Some of My Favorite Moments of 2024



Returning | to **big industry conferences**



Learning | **learning about responsible use of AI in developing advanced technology**, or how to prevent Skynet from gaining sentience



Moderating | **an expert panel on expanding pharmacy services**, a critical provider of primary care in underserved areas



Advising | **leadership about communicating organizational change** to internal teams and defining messaging lanes for the new spinout



Managing | **reputation through misinformation** in a volatile political environment



Defining | **executive thought leadership opportunities** in policy advocacy



Finding | **creative ways to draft off the news environment** to draw attention to issues — always a must!



Joining

yes, I was among the millions who have migrated to Bluesky since November. I'm still mostly a lurker and (very) occasional poster, but I'm always seeking out new sources, so please send recommendations"



Listening | **to what my algorithm serves**, which according to Spotify is ... Taylor Swift!



Reading | with **Ministry of Time** as my favorite book of the year



Here's to a great 2025!

Audrey